

**Duval County Tourist Development Council
FY 2018/19 Budget**

REVENUE

Tourist Development Taxes	\$	9,000,000
Interest Earnings		19,796
Total Revenue	\$	9,019,796

EXPENDITURES

Plan Components

(1) Tourist Bureau	\$	100,000
Visit Jacksonville		400,000
		500,000
(2) Marketing		-
Visit Jacksonville		2,847,622
Marketing Grants		100,000
First Coast of Golf		152,378
		3,100,000
(3) Convention Sales		13,430
Visit Jacksonville		2,236,570
		2,250,000
(4) Development and Planning		50,000
(5) Special Event Grants		320,000
Gator Bowl Game		480,000
		800,000
(6) Development Account *		600,000
(7) Contingency Account *		800,000
(8) Promotion of the Equestrian Center		20,000
Remaining to be spent in accordance with any Tourist Development Plan Component (i.e., 1-8 listed above)		76,245
TDC Budget Reserve		500,000
Total Remaining to be spent in accordance with any Tourist Development Plan Component (i.e., 1-8 listed above)		576,245
Total Plan Components	\$	8,696,245
Administration		323,551
Total Expenditures	\$	9,019,796

* Use of funds for Development Account (i.e., acquisition and improvements, etc.) and Contingency Account purposes shall require further Council action pursuant to Chapter 666 of the Code.